


## Getting Started with Animoto

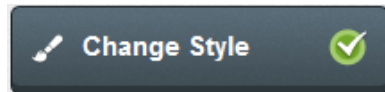


Go to <http://animoto.com/> and create an account:  
Choose Sign Up (at top of screen)

Choose the  (free) plan. Be sure to use your school email address. After you've setup your account, go to <http://animoto.com/education> and apply for an educational upgrade. The free version only allows you to create up to 30 second videos but the educational version allows you to create full-length movies free-of-charge. You will also get a code that you can give your students so that they can create videos through your account.

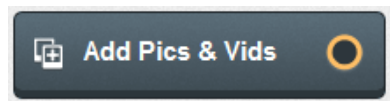
Choose 

### Step 1:



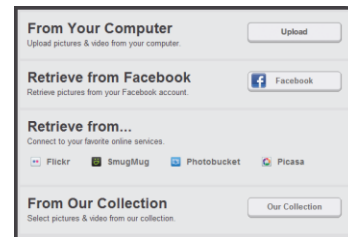
Choose a video style and click Create. The ones marked with a **pro** in the corner are not available with the educational account. You will have the option to change your choice later.

### Step 2:

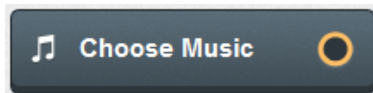


Add your pictures or short (<5 sec.) video clips. Generally you will **Upload** them from where they are stored on your computer or you can **Select** from their collections.

After your pictures have been loaded, you have the options of adding more, emphasize specific images (by spotlighting them), rotating, duplicating, or deleting images. You can also shuffle them into a random order.





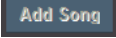
### Step 3:

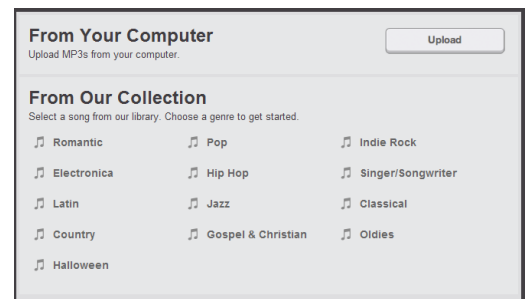



Animoto has a wide range of music available for you to add to your project without worry about copyright. You can upload your own music, but selecting some of theirs is much easier.

Choose one of the genres and you will see a list of music.

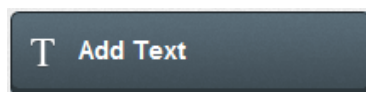
Preview by selecting a title and clicking the . Stop the music by clicking the  and then preview another.

When you've made your decision, click . When choosing music be sure to listen to the entire song and pay attention to **lyrics** (instrumental music is available.) Do not select music with **inappropriate names** for either the song or the musician since both will appear on your video.



After the music is selected, you may choose to start it at a point other than the beginning or to change your selection by clicking  which appears beside the song title at the top of your screen.

### Step 4:



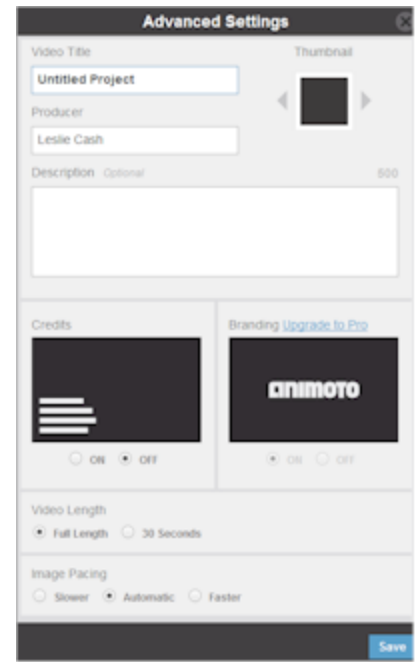
Text may be added. The words will appear between your pictures or video clips rather than on top of them.

## Step 5:

### Advanced Settings

Select Advanced Settings (upper right corner) to give your video a **Title** and add a description (optional.) You may choose to slow it down (by choosing ½ speed) or speeding it up (by choosing 2x speed.) If you are not using an educational account, you must choose Short video rather than Full length.

Choose **Save**.



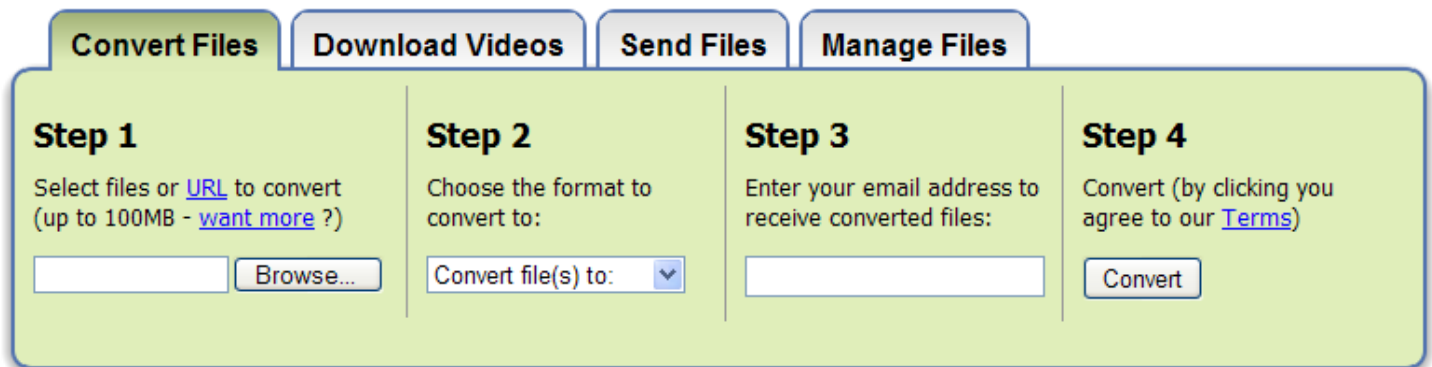
The screenshot shows the 'Advanced Settings' window for a video project. It includes fields for 'Video Title' (Untitled Project), 'Producer' (Leslie Cash), and a 'Description' box. There are also options for 'Image Pacing' (Slower, Automatic, Faster) and 'Video Length' (Full Length, 30 Seconds). A 'Credits' section shows a logo and 'ON/OFF' toggle. A 'Branding' section shows the 'animoto' logo and 'ON/OFF' toggle. A 'Save' button is at the bottom right.

## Step 6:

### Produce Video

Choose Produce Video. This may take awhile depending on the size, etc. You will receive an email when your video is finished and can download it with an educational account. The video will be in an .mp4 format which will need to be converted before it will play on your computer.

The easiest way to convert your video is to use <http://www.zamzar.com/>



The screenshot shows the Zamzar file conversion interface. It has four tabs: 'Convert Files', 'Download Videos', 'Send Files', and 'Manage Files'. Below the tabs are four steps: Step 1: 'Select files or URL to convert (up to 100MB - want more ?)' with a 'Browse...' button. Step 2: 'Choose the format to convert to:' with a 'Convert file(s) to:' dropdown menu. Step 3: 'Enter your email address to receive converted files:' with an empty text input field. Step 4: 'Convert (by clicking you agree to our Terms)' with a 'Convert' button.

Load your video by browsing to where ever it was saved then choose to convert it to .wmv (listed under video formats.) Enter your email address and you will be notified when it is ready.